



## **SOCIAL MEDIA POLICY**

**Use Social Media appropriately. By all means share your positive experiences of Cutting but do not use Social Media as a means to breach any of the expectations and requirements of you as a Participant of Cutting.**

Do not make any public comment that is critical of the performance of a judge, competitor, official, or employee/officer/volunteer/member of any affiliate or the NCHA or on any matter that is, or is likely to be, the subject of an investigation or disciplinary process; or otherwise make any public comment that would likely be detrimental to the best interests, image and welfare of the competition or Cutting industry.

Social Media means any form of online or interactive application or other form or medium that enables users to create, share and/or upload content, including SMS, MMS, email and such platforms as Facebook, WhatsApp, Myspace, Twitter, Snapchat, Instagram, blogs, podcasts, message boards and websites.

The Board may fine any offending member an amount of \$500.00 or if deemed a serious breach and appropriate refer the matter to the Disciplinary Committee.