



Media Code Of Conduct

All approved media partners of NCHA Australia are expected to represent themselves in the highest levels of professionalism, honesty, and integrity in all relationships with colleagues, clients and the NCHA Australia members and fans.

We expect all of our media partners to know and follow this Code of Conduct. Failure to do so can result in disciplinary action, including termination of media credentials, removal from the event facilities, and potential fines. Any waivers of this Code must be approved by NCHA Australia General Manager & Board of Directors.

If you have a question or concern about this Code or believe that someone may be violating it, you can make a report in writing to: generalmanager@ncha.com.au

1. Subject Privacy

An approved media partner will respect the privacy and dignity of the NCHA Australia members and athletes, especially in sensitive situations. They must obtain consent from each rider and/or owner before taking any photographs or videos of them or their horses.

2. General Professionalism

An approved media partner will conduct themselves with the highest level of professionalism. This includes dressing appropriately and being respectful to NCHA Australia staff, event attendees and colleagues.

3. Fair Business Practices

An approved media partner conducts their business in a fair and transparent manner in their dealings with NCHA Australia staff, clients, and colleagues. They should never manipulate or deceive their clients, deprecate their colleagues, or misrepresent their work.

4. Respect for Australian copyright laws

An approved media partner should always respect copyright laws and ensure that they have the necessary permissions to use and distribute their work.

By signing this Code of Conduct, you agree to uphold the standards and values of NCHA Australia and understand that the reputation of the association depends on the actions and integrity of its members and staff.

Media Partner Signature

Media Partner Name (Print)

Date